



CALPEEK

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ELECTION ANALYSIS

Editor's Note: Here's Part II of CALPEEK's June 5 election analysis...

TAXPAYERS' REVOLT IS STILL ALIVE AND WELL.

The general consensus among political insiders is that the 1978 taxpayers' revolt started by the late Howard Jarvis and Paul Gann is still alive and healthy, despite voter approval of Prop. 111 and about \$5 billion worth of bonds this past June 5th. What voters were saying is that they WILL approve tax hikes and bond measures for specific purposes...

...But the REAL TEST on the health of the tax revolt will come this November when a number of tax initiatives and bond measures again face voters. One KEY test will be reaction to a constitutional amendment sponsored by the Howard Jarvis Taxpayers Assn. and Paul Gann's Citizens Committee. Just under 1 million names were recently submitted on a plan called The Taxpayers' Right to Vote Initiative. If approved, this amendment would require a public vote on ALL new taxes proposed at the State & local levels of government. It would take a majority to approve a general tax and a 2/3rds vote for a special tax...

...Also on the November ballot will be an initiative to hike the ALCOHOL TAX - the so-called 5 cent per drink measure. And then there is a measure by Lt. Gov. Leo McCarthy to increase the State sales tax, with the additional revenue being pumped into fighting CRIME...

...As for the State's \$3.6 billion budget deficit, a Demo plan by State Sen. Alfred Alquist (D-San Jose) and Assemblyman Johan Klehs (D-San Leandro) to hike taxes by \$2.3 billion may be "on the table," but GOP lawmakers are having no part of it. And it is

doubtful, according to CALPEEK sources, that Gov. George Deukmejian would agree to such a plan in its current form. Bottom-line: before the tax revolt obits are written, let's see what develops over the next few weeks and months. Stay tuned...

A little VACATION TIME for CALPEEK. Remember: NO CALPEEK next week...

CAMPAIGN 1990: JUNE 5's WINNERS & LOSERS.

Editor's note: For what it's worth, here is one of your favorite POST-ELECTION columns, CALPEEK's June 1990 list of WINNERS & LOSERS...

• BIGGEST OVERALL WINNER - Sorry, Clint, but Dianne Feinstein showed she did have that fire in the belly necessary to win the Demo primary for governor. A big win for Bill Carrick, Hank Morris, Darry Sragow, Hadley Roff, Dee Dee Myers & John Plaxco...

• LONGEST NIGHT AWARD - To the campaign of State Sen. John Seymour, GOP candidate for LG. Consultants were Eileen Padberg, Joe Shumate and Dick Dresner. Ron Smith's handling of GOP LG winner Marian Bergeson, plus Ray McNally's TV and the slates, made the difference...

• PUBLIC POLICY WINNER - The State of Calif. was the big winner, thanks to the 52% to 48% win of Prop. 111, as well as victories for Props. 108 & 116. Consultants Woodward & McDowell, Robert Kaplan and Charles Cavalier on Props. 111/108; and McElroy Communications on 116. Another BIG winner in the 111/108 fight was Assemblyman Richard Katz (D-Sepulveda), who ended up as a leading spokesman for 111. Gov. George Deukmejian may have headed 111, but he was almost invisible... {Continued Next Page}

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- **POLITICAL WINNER** - If 111 was the big winner in terms of public policy, then the NO side of Props. 118 & 119 was the BIG winner in terms of POLITICS. Berman & D'Agostino, with their ads featuring Jack Lemmon and James Garner, simply overpowered the GOP effort to alter the REAPPORTIONMENT process. Big win too for Demo congressional and legislative leadership...

- **POLITICAL LOSERS** - The CA Republican Party and the RNC. All talk and no action. The CRP and RNC had the perfect opportunity to win the REAPPORTIONMENT fight with Prop. 118 or 119, but couldn't get their act together to support either measure...

- **UNANIMOUS LOSER** - Ralph Nader gets tagged as a FOOL for getting sucked into TWO losing Demo primary races; and Nader isn't even a registered Democrat. And as for that phony Nader insurance survey, even some of Nader's supporters here in Calif. say it was a bad idea. Bottomline: Nader may still have some clout on ISSUES, but his stock is worthless when it comes to partisan politics...

- **ETHICS & PAY RAISES** - Big winners were Prop. 112 at the State level and Prop. H in L.A. City. Both set tough ethics standards for lawmakers, but also give hefty pay hikes as well. Common Cause a big winner here. Townsend & Co. and Russo, Marsh & Assoc. handled 112, while consultant Steve Glazer was in charge of H...

- **NEWS MEDIA COVERAGE** - With the exception of L.A.'s Century Cable TV, television coverage of the primary election was MISERABLE. Print coverage, especially the analysis of TV ads, was an improvement over past years, but coverage of low visibility races was terrible at best...

- **CONSULTANTS WHO WON BIG** - Sacto-based Huckaby & Rodriguez; Orange Co.-based Harvey Englander; San Diego-based Anderson & Kern and Sara Katz. All Republicans...

- **BEST BALLOT TITLE** - The winner has to be GOP Insurance Commissioner nominee Wes Bannister - Small Business Owner. The former Huntington Beach mayor didn't have the bucks to buy onto any slates, so he just concentrated on his Orange County base and that's what did it. John S. Parise, who was one of Bannister's GOP rivals, spent a

ton on slates, but had the ballot title of "attorney-insurance broker." Oooh...

- **COPS WIN BIG ONE** - The Peace Officers Research Assn. of CA is a big winner for its effort on behalf of Demo AG nominee Arlo Smith...

- **GOP BATTLE OVER CHOICE** - The PRO-LIFE forces got a BIG win when LG candidate Marian Bergeson defeated PRO-CHOICE rival John Seymour, 55% to 45%. Overall, the PRO-CHOICE GOP proponents had a mixed primary. All of their top PRO-LIFE targets won re-nomination, but in open seats PRO-CHOICE Republicans picked up a net gain of two potential State Assembly seats...

- **AWARD FOR TOO MUCH MAIL** - No question here --- GOP Assembly candidate Dr. Sy Alban in the 58th A.D. primary. Voters were totally turned off after a while...

- **BIGGEST SURPRISE** - Demo Assembly nominee Xavier Becerra in the 59th A.D. A big win for consultant Kevin Acebo of Sacto and for Becerra-backer State Sen. Art Torres(D-L.A.)...

INITIATIVE UPDATE: NEW MEASURES CIRCULATE.

Editor's note: The Secretary of State has given the OK for 2 new measures to begin collecting signatures. Deadline for initiatives to qualify for the November ballot is June 28. SOS's office reports that some 13 initiatives are now in the counting process...

- "State Administered Automobile Insurance. Automobile Claims Court" is the official title of another measure by Santa Monica based Voter Revolt. If the insurance companies don't meet Prop. 103's rules, the newly elected insurance commissioner has the option to replace private insurance with a State-run program. Proponents Bill Zimmerman and Harvey Rosenfield (213)383-9618 have until Oct. 18 to collect 595,485 signatures...

- "Workers, Vacation" is the official title of a constitutional amendment by Richard Such of Palo Alto (415)495-3119. If approved, this measure would require minimum vacation time of 4 weeks for a 40-hour per week employee. Such needs to get 595,485 signatures by Oct. 22...

CAMPAIGN 1990: U.S. HOUSE RACES TO WATCH.

As a result of the June 5 primary, there are at least 4 KEY U.S. House contests in Calif. to watch this fall...

- 36th C.D. - Veteran U.S. Rep. George Brown Jr. will face San Bernardino County Sup. Bob Hammock this fall in what CALPEEK sources think will be Brown's toughest re-election bid ever. Of course, that's been said before. Despite some negative publicity in the local press, Hammock defeated his GOP primary opponent, Ret. AF Gen. Al Casey, 65% to 35%...

- 37th C.D. - Actor Ralph Waite won the Demo primary over Jeffrey Jacobs, 71% to 29%, and will now face veteran GOP incumbent Al McCandless in another Inland Empire election which will draw media interest...

- 44th C.D. - Ex Navy Top Gun fighter pilot Randy "Duke" Cunningham beat 4 other candidates in the GOP primary and will now face Demo U.S. Rep. Jim Bates of San Diego in the fall. It was thought Cunningham might have a problem because it turned out he wasn't registered to vote until 1988. Cunningham got 45% of the vote. The fall election will be of interest because it is felt Bates is vulnerable due to the House Ethics probe into allegations of sexual harassment by Bates against female members of his staff...

- 17th C.D. - This Fresno area district represented by GOP U.S. Rep. Charles Pashayan Jr. should be on your watch list because Demos smell blood. The Demo primary winner was Calvin Dooley, who got 59% of the vote...

CAMPAIGN 1990: ASSEMBLY PRIMARY RESULTS.

Editor's note: Here are some additional results of the primary which we didn't have room for last week...

- 72nd A.D. - GOP incumbent freshman Curt Pringle of Garden Grove will face Demo attorney Tom Umberg this November. Umberg mashed businessman Jerry Yudelson, 65% to 35%, in a race that some thought might be closer. What's of interest now is whether the Demos in Orange County can make peace, thus presenting a united front in November. Pringle is Assembly Speaker Willie Brown's TOP target this fall, but because the Demo

primary between Umberg and Yudelson was so bitter, as of now Pringle is a slight favorite to win another term...

- 65th A.D. - Legislative AA Jim Brulte (R) absolutely demolished Pomona Councilman Mark Nymeyer in the GOP primary to replace outgoing Assemblyman Charles Bader. Brulte got 75% to Nymeyer's 25%. Brulte is now the odds on favorite to defeat Demo Bob Erwin in November...

- 68th A.D. - Demo incumbent Steve Clute of Riverside will face Republican Clay Hage this fall. Hage beat Banning Councilman Bob Hansen, 55% to 45%, to win the GOP primary. What's of interest here is that for the last 3 elections, Clute has always been a Republican target. While Hage is VERY conservative on most all issues, he is also PRO-CHOICE. Very interesting...

MURRAY OUT AS "COMMUNITY DEMO" SLATEMAKER.

The Community Democrat, a tabloid/paper founded by U.S. Rep. Mervyn Dymally (D-Compton) in 1962, will no longer be controlled by Dymally's former AA, Assemblyman Willard Murray (D-Paramount). Dymally's lawyer has advised Murray to "cease & desist" from using the Community Democrat as a campaign slate. For many years, Murray has used the Community Democrat for his slate operation to endorse candidates for a fee. Dymally's chief of staff, Ken Orduna, will be the new publisher of the Community Democrat. The congressman told CALPEEK the tabloid/paper was "never intended to be a profit making enterprise. It was always intended to assist Democrats get elected." What it all means is that Orduna will now handle the slate operations for the Community Democrat and Murray will have to find some other name if he is to continue running his slate business on the side. Stay tuned...

IAPC & AAPC TO HOLD JOINT CONFAB IN TEXAS.

The Internat'l Assn. of Political Consultants (IAPC) and the American counterpart (AAPC), will jointly hold their semi-annual conference in Houston, Texas, July 8-10. The IAPC/AAPC meeting will coincide with the International Economic Summit. For info call James Mazzarella (202)546-1564...

AT LEAST 6 INCUMBENT COUNTY DAS DEFEATED.

As CALPEEK went to press, five incumbent county district attorneys were defeated for reelection June 5. A seventh incumbent had a very slight lead in another race. The big UPSET was in Placer County, where Paul Richardson, a deputy DA in Sacramento Co., beat incumbent John Shelley...

...Other new DAs who defeated incumbents include Anthony Perez of Napa Co., who beat Jerome Mautner; Robert Holzapfel of Glenn Co., who defeated Craig Stevenson; Mike Crane of Plumas Co., who knocked off Thomas Buckwalter; and Pete Knoll of Siskiyou Co., who beat Charles Slote. In Nevada Co., Asst. DA Michael Ferguson beat appointed DA Tom Hilligan. It's not known who won in Yolo Co., where DA David Henderson is holding off attorney Daniel Mitts. Henderson is the DA who got busted last year for misdemeanor DUI while attending a CA District Attorneys Assn. meeting in Santa Barbara...

...In San Bernardino Co., veteran DA Dennis Kottmeier wasn't in as much trouble as some had thought. He easily beat Riverside Co. sr. deputy DA Dan Lough, 55% to 45%. And yes, Mr. Foulmouth himself, Asst. DA George Kennedy, is the new DA of Santa Clara Co...

...Runoffs will take place in Orange Co. between appointed DA Michael Capizzi and chief deputy DA James Enright. Capizzi got 41% to 29% for Enright, with two others in the race. Amador DA David Richmond will face Larry Dickson in another November runoff election. Stay tuned...

BOARD OF EQUALIZATION: NO BIG SURPRISES.

Indicted Bd. of Equalization member Paul Carpenter(D) was renominated by Democrats in the 4th District, primarily because the Demo slatemakers refused to put any of his challengers on their slates. Thus when the votes were totalled, Carpenter won with 44.9%. His nearest rival was Compton City Clerk Charles Davis, with 18.2%. The GOP nominated Joe Adams Jr., a senior board of equalization auditor...

...In the open 2nd District, Demos picked tax attorney Brad Sherman as their nominee. Sherman got 51%, while his nearest rival turned out to be Joe Coleman, a deputy to outgoing BOE member Conway Collis, who got 16.7%. Former Assemblyman Lou Papan was a

distant 3rd with 13%. On the GOP side, Bill Duplissee of San Carlos got mashed by businessman Claude Parrish, a perennial Republican candidate for various offices. Parrish beat Duplissee, 62% to 38%...

...And finally, Republican Jeff Wallack got 36% in a 4-way primary and will now go on to face incumbent Demo board member Bill Bennett, who crushed 2 others with 64%. GOP board member Ernie Dronenburg will face Demo challenger Floyd Morrow in the other BOE race set for November...

ROOS SPEAKER AT L.A. PA OFFICERS LUNCHEON.

Assembly Speaker Pro Tem Mike Roos(D-L.A.) will be the guest speaker June 22 at the monthly meeting of the L.A. Public Affairs Officers Assn. luncheon. 11:30 a.m. reception, 12 noon lunch; The Tower Restaurant, 1150 S. Olive St., L.A. For info contact Tom Dey at NME (213)315-8915...

TWO SPECIAL ELECTIONS VERY LIKELY FOR 1991.

Two CA State Senate districts area almost a sure bet to be VACANT after the fall election: 1st S.D. of John Doolittle(R), who is a slam dunk to replace Norm Shumway in Congress; and the 5th S.D. of John Garamendi(D), who is the odds on favorite to be elected CA Insurance Commissioner. As for SPECIALS, the rumor mill says Garamendi's wife, Patti, wants to replace her husband. CALPEEK insiders don't think Patti's candidacy will fly with the Demo legislative leadership, who want Assemblyman Patrick Johnston(D-Stockton). Stay tuned...

MARKETPLACE NETWORK

• PUBLIC AFFAIRS ACCOUNT EXECUTIVE for international public relations firm. Should have experience with government and media and excellent writing skills. Resumes only to: Barbara Dreyfus, 5900 Wilshire Blvd., Suite 1200, Los Angeles, CA 90036...

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